



OCEAN CITY HIGH SCHOOL CREW

OC Crew Boosters, Inc.
P.O. Box 205
Ocean City, NJ 08226
www.ochscrew.com
EIN#20-0246294

Dear Business Owner,

The Ocean City High School Rowing Team is very excited to offer you community recognition for our 2017 rowing season in exchange for sponsorship. We hope you will consider sponsoring the rowing program, which is entering its thirteenth season and has become one of the largest sports at OCHS with 100+ rowers last year. The team's accomplishments include numerous County, State, and National Championships.

The crew team is a student operated organization operating on an annual working budget of approximately \$100,000 which covers: coaching, boats and equipment purchases, ongoing maintenance, insurance, and many other miscellaneous expenses. We can only achieve our goals with the assistance of generous donations from members of our community. Without these donations, maintaining our crew team would not be possible.

We hope you will review the sponsorship levels enclosed in this packet and consider making a tax-deductible donation to our non-profit organization.

Thanking you in advance for your generosity,

The Ocean City Crew Boosters



OCEAN CITY HIGH SCHOOL CREW BOOSTER SPONSORSHIP PROGRAM

***The deadline for all levels of sponsorship is February 24, 2017. Thank you for your interest!**

GOLD LEVEL - \$1000 donation

—As a Gold Level Sponsor, your company name and logo will be prominently placed on the top-level of our OCHS Crew banner for all race day athletes, parents, press, passers-by and crew lovers to view during an entire race day event.

—Your name and logo will also be placed on a custom crew t-shirt that will be worn by our 100+ rowers and their families.

—Your logo will also be featured prominently on our OCHS Crew website that rowers and their families refer to all year long for information on crew related events.

SILVER LEVEL - \$500 donation

—As a Silver Level Sponsor, your company name and logo will be placed in the middle-level of our OCHS Crew banner for all race day athletes, parents, press, passers-by and crew lovers to view during an entire race day event.

—Your name and logo will also be placed on a custom crew t-shirt that will be worn by our 100+ rowers and their families.

—Your logo will also be featured prominently on our OCHS Crew website that rowers and their families refer to all year long for information on crew related events.

BRONZE LEVEL - \$250 donation

—As a Bronze Level Sponsor, your company name and logo will be placed on the lower-level of our OCHS Crew banner for all race day athletes, parents, press, passers-by and crew lovers to view during an entire race day event.

—Your name and logo will also be placed on a custom crew t-shirt that will be worn by our 100+ rowers and their families.

—Your logo will also be featured prominently on our OCHS Crew website that rowers and their families refer to all year long for information on crew related events.

Banner will be displayed at the following races:

- Lake Lenape Sprints
- Manny Flicks
- Atlantic County Championships
- Philadelphia City Championships
- Stotesbury Cup Regatta (largest high school regatta in the world)
- SRAA National Championship





OCEAN CITY HIGH SCHOOL CREW TEAM CORPORATE SPONSORSHIP LEVELS AND BENEFITS

***Listed below are just a few of the options for donations to our team. OCHS Crew appreciates any and all contributions. We are happy to work with our generous donors to find the best fit for both contributions and recognition.
Thank you for your consideration!***

Premier - \$50,000

— Your generous donation will purchase a brand new Varsity Eight boat and give you exclusive boat naming rights (within OCHS Crew guidelines). The new boat will be featured at all practices and all race day events- all year long.

— Your business name and logo will get top-billing for preferred viewing on our OCHS Crew Banner for all race day athletes, parents, press, passers-by and crew lovers to view during all race day events.

— Your name and logo will also be placed on a custom crew t-shirt that will be worn by our 100+ rowers and their families.

— Your logo will also be featured prominently on our OCHS Crew website that rowers and their families refer to all year long for information on crew related events.

Diamond - \$20,000

— Your generous donation will give you boat naming rights (within OCHS Crew guidelines). The boat will be featured at all practices and all race day events- all year long.

— Your business name and logo will get top-billing for preferred viewing on our OCHS Crew Banner for all race day athletes, parents, press, passers-by and crew lovers to view during all race day events.

— Your name and logo will also be placed on a custom crew t-shirt that will be worn by our 100+ rowers and their families.

— Your logo will also be featured prominently on our OCHS Crew website that rowers and their families refer to all year long for information on crew related events.

Platinum - \$5,000

— Your generous donation will give you boat naming rights (within OCHS Crew guidelines) to an official Launch Boat .

— Your business name and logo will get top-billing for preferred viewing on our OCHS Crew Banner for all race day athletes, parents, press, passers-by and crew lovers to view during all race day events- all year long.

— Your name and logo will also be placed on a custom crew t-shirt that will be worn by our 100+ rowers and their families.

— Your logo will also be featured prominently on our OCHS Crew website that rowers and their families refer to all year long for information on crew related events.



OCEAN CITY HIGH SCHOOL CREW 2015-2016 ACCOMPLISHMENTS

Our mission: To teach students the sport of rowing, create and sustain a safe and rewarding program that properly focuses on development and inclusion of all participants while offering competitive opportunities; instill lifelong values of perseverance, teamwork, personal growth, physical growth, and individual leadership skills.

Some of the OCHS Crew Team's 2015-2016 accomplishments include:

Atlantic County High School Championships

Gold: Mens Freshman 8 and Womens Varsity 4, Womens Lightweight 8
Silver: Womens Lightweight 4, Mens 2nd 8, and Mens Varsity 8
Bronze: Mens Novice 8, Womens 2nd 8, and Womens Varsity 8

Philadelphia City Championships

Gold: Womens Varsity 4
Silver: Womens Lightweight 8
Bronze: Womens Lightweight 4
Finalists: Mens Freshman 8, Mens 2nd 8, and Mens Varsity 8

Stotesbury Regatta-Largest regatta in the nation

Silver: Womens Varsity 4
4th- Womens Lightweight 8

SRAA National Championships

Silver: Womens Varsity 4
5th-Womens Lightweight 8
Finalists: Womens Lightweight 4 and Mens Varsity 8

AC Press Coaches of the Year:

Womens Head Coach, Alex Petrella
Mens Head Coach, Mike Millar

Final AC Press Elite 11 Rank:

OCHS Mens Crew #2
OCHS Womens Crew #3

AC Press 2016 All-Star Boats:

Women Varsity 4
Women's Lightweight 8
Men's Freshman 8

**Several 2016 Seniors accepted opportunities to row for collegiate programs.



Your generous donations contribute to the successful operation of the OCHS Crew Program. We have provided you an overview of how your donations contribute to the program's budget and allow our rowers to be safe and competitive on the water.

2015-2016 Partial List of Expenses

\$2,000 Boat Rental
\$7,500 Boathouse Expenses
\$1,489 Cox Box repairs
\$2,900 Administrative Expenses
\$441 Portable Toilets
\$5,630 Insurance
\$27,000 New Vespoli Varsity Girls Four Boat
\$4,700 Oars
\$7,600 10 New Erg machines
\$460 Gas
\$8,593 Parts
\$9,500 Coaches' Pay

2016-2017 Projected Program Expenses – Partial List

\$7,500 Boathouse Expenses
\$2,900 Administrative Expenses
\$1,500 Cox Box Repairs
\$441 Portable Toilets
\$5,700 Insurance
\$462 Gas
\$8,500 Parts
\$4,700 Oars
\$8,900 Coaches' Pay
\$1,000 Parts for Ergs
Boats currently under consideration and in need of: estimated at \$62,000
Used Vespoli Boys' Freshman/Novice Level
New Vespoli Boys Varsity Eight Boat
Used Girls Eight Boat

Yes! I am interested in sponsoring the OCHS Crew Team!



Name _____

Business _____

Address _____

Phone # _____

Email _____

Sponsorship Level _____

If you have any questions please email donate@ochscrew.com or call:

Allison Yoa , Fundraising Chair (609) 425-0692
Sandy Centrone, Public Relations Chair, (856) 361-8466
Jane Mack, Vice President (609) 602-0540
Donna Oves, Boys' Liaison (609) 335-4419
Cathie Krause, Public Relations (609) 457-0105

Or, fill out the sponsorship form with attached logo and mail it to:

Ocean City Crew Boosters, Inc.
P.O. Box 205
Ocean City, NJ 08226

Please make checks payable to "OC Crew Boosters, Inc."

Thank you! OC Crew Boosters - www.ochscrew.com

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